

Yeeva Cheng

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EDUCATION

- University of North Carolina at Chapel Hill, Chapel Hill, NC** **July 2022**
Educational Innovation, Technology and Entrepreneurship, M.A.
- Khayrallah Fellows; Learning Engineer Track
 - Portfolio: [Learning Analytics](#) | [Instructional Strategies](#) | [Design Thinking in Prototyping](#) | [Course Design](#)
- Harvard Graduate School of Education (HGSE), Cambridge, MA** **May 2021**
International Education Policy, Ed.M.
- Davidson College, Davidson, NC** **May 2015**
Anthropology, B.A.; concentration in East Asian Studies
- John M. Belk Scholar; Magna Cum Laude; Franz Boas Award

WORK EXPERIENCE

- The Learning Agency, Washington, DC (Remote)** **Sept 2022- May 2024**
Program Manager, Learning Engineering Virtual Institute (LEVI)
- Co-managed a cross-functional portfolio of 7 grantee teams, 5 resource hubs, and 2 funders to collaborate on developing AI-driven interventions that will increase math outcomes among low-income middle schoolers
 - Implemented mechanism for workshopping teams' objectives and key results (OKRs), monitoring progress, facilitating and documenting cross-team collaborations and milestones, and strategizing communications
 - Engaged teams in continued learning through implementing monthly collaboration, Research Round-up, and Tech-LEVI sessions to discuss latest research and innovations in learning engineering and AI
 - Strengthened community-building through: building [website](#) featuring teams' [research, news, and publications](#); coordinating two in-person events in NYC; leading monthly Learning Engineering Networking meetings and "What is Learning Engineering?" discussion groups; managing ASU+GSV conference booth
 - Supervised company's transition toward data-driven monitoring and evaluation by architecting database, designing dashboards, facilitating bimonthly management meetings, and writing quarterly reports on grantees' scale, research, wins and challenges, and key learnings
 - Facilitated series of three conference workshops, documented ideas, and co-authored 2022 NSF-funded [Convergence Accelerator whitepaper](#) on AI-driven tools ideated by 30 researchers and practitioners
- Partelow Consulting, Remote** **August 2023- January 2024**
Education Policy Research Consultant
- Drafted client-facing case studies and briefs detailing accelerator program model, early learnings, partnerships, deliverables, and outputs to inform Phase 2 priorities and adjustments
 - Prepared client-facing executive summaries, pulled quotations, prepared presentation slides, and qualitatively analyzed and reported on trends in raw data
- Population Council GIRL Center, New York, New York (Remote)** **July 2021-Aug 2022**
Research Assistant Intern & Consultant
- Oversaw roadmap milestones and executed timely product development and launch of policy checklist database for the Adolescent Atlas for Action (A3), a data visualization tool tracking 56 policies in 113 low-and-middle- countries, for donors and stakeholders to discern best funding strategies
 - Increased research accessibility through co-authoring [user guide](#) and [methodology brief](#) for A3 users
- Center for Global Development-HGSE Practicum, Washington, DC (Remote)** **Jan-March 2021**
Research Analyst Intern
- Analyzed key trends and produced two memos proposing changes in international aid and Sustainable Development Goals' priorities toward girls' education and public health in low-and-middle-income countries
 - Evaluated project interventions, beneficiaries, multi-dimensional indicators, budget allocations through qualitative research and database management of 155 World Bank, 35 FCDO project appraisal documents
 - Featured in CGD Spotlight A in [Girls' Education and Women's Equality](#) report (2022)

Jiaying University, Meizhou, Guangdong, China
English Instructor

Aug 2018-Aug 2020

- Increased engagement and curricular relevance by adapting technology in sophomore writing courses geared for women to build digital portfolios in WordPress and stimulate career-readiness awareness
- Established learning and engagement objectives, monitored progress, and assessed about 100 students' mastery toward the CET-4 (national standardized exam)
- Adapted to Covid-19 conditions, teaching online, translating and disseminating information about online platforms, and filesharing resources with other international teachers

Communities in Schools of Charlotte-Mecklenburg (CIS), Charlotte, NC
Community Engagement & Volunteer Associate

April 2017-Aug 2018

- Developed and delivered new mentoring curriculum in partnership with CIS's Data and Evaluation team to respond to Charlotte's ranking in Chetty's Equality of Opportunity study, focusing on cultural responsiveness, implicit bias, and Charlotte's history of socioeconomic and racial resegregation
- Surveyed and collected feedback from students, volunteers, and site coordinators to fine-tune program methodologies, including goal-setting techniques for students' self-directed learning
- Co-pitched and secured funding with the President and CEO of CIS to support city-wide All In For Social Capital event and expanded team with two new Social Capital Coordinator positions
- Interviewed and facilitated high school students' internship and job shadowing opportunities and placements
- Managed volunteer program database and onboarding, including application screening, background checks, and orientation training for approximately 500 volunteers
- Trained, matched, surveyed, and provided support and toolkits for 60 mentors at 14 partner schools
- Represented CIS at partner events, community engagement opportunities, and volunteer recruitment fairs

Watson Foundation, Austria, Indonesia, Malaysia, Mauritius
Thomas J. Watson Fellowship

July 2015-Aug 2016

- Awarded and managed one-year grant for purposeful, independently designed project, under the condition of a no-return policy to the US or any countries previously inhabited
- Conducted interviews and participant observation to investigate Hakka girls' and women's experiences in marital decision-making, family businesses, education, and migration

VOLUNTEER WORK & COMMUNITY-BUILDING

Davidson Asian South Asian Pacific Islander Alumni Network
Committee Co-Chair

July 2021-present

- Exceeded alumni fundraising goal in less than 6 months to secure endowment to award students for service toward community allyship, social justice, and/or research efforts at Davidson College
- Provide project management for mentor program, endowment fundraising, student award selection process

Levine Museum of the New South, Charlotte, NC

May-Aug 2014

- Implemented empathy-based dialogic method to facilitate learning about the Civil Rights Movement(s)
- Developed curriculum and collaborated with local artists and businesses to facilitate a week-long intensive on the African Diaspora and Black History for high school students
- Organized trip for high schoolers to visit Charleston, SC to rethink historical markers and cultural institutions
- Consulted on community pop-ups to collect qualitative data for the Latinos of the New South exhibit

Association of India Deoli Camp Internees 1962, Toronto, Canada

July 2012-Aug 2017

- Authored "The Deoli Diaries," an online collection of survivors' narratives, which have served as primary sources for interested writers, journalists and filmmakers
- Built and managed organization's initial website and online presence, leading to correspondence and collaboration with media agencies such as *BBC News*, *The Atlantic* and the *World Policy Journal*
- Assisted with organizing annual reunions to develop survivor support networks

SKILLS

- **Languages:** Hakka, Mandarin, Spanish
- **Proficiencies:** Learning management systems; Project management; Relational database management; Video editing; Graphic design; Website design; Survey and assessment design; Programming
- **Tools & Software:** Python, R, Canvas, Asana, Airtable, Qualtrics, Adobe Premiere Pro, veed.io, Canva, Figma, WordPress, Outlook, Microsoft Office Suite, GSuite, MS Teams, Google Workspace, Slack, ChatGPT